## TRANSMITTAL

## Electronic Version v1.1

Stylesheet Version v1.1.0

Title of
Invention

System and Methodology for Distributed Delivery of Online Content in Response to Client Selections from an Online Catalog

Application Number :

Date:

David M. Williams

First Named Applicant: Confirmation Number:

Attorney Docket Number: ALIO/0001.03

- I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.
- I , the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.

Submitted By:	Elec. Sign.	Sign. Capacity
John A. Smart Registered Number: 34929	/s/ John Smart	Attorney

December heim authorities	Files
Documents being submitted:	Files
us-assignment	Submission-usassn.xml
us-assignment	us-assignment.xsl
	us-assignment.dtd
	ALIO0001.03.Asg01.tif
	ALIO0001.03.Asg02.tif
us-request	Submission-usregu.xml
	us-request.dtd
	us-request.xsl
us-fee-sheet	Submission-usfees.xml
	us-fee-sheet.xsl
	us-fee-sheet.dtd
us-power-of-attorney-grant	ALIO0001.03.PoA01.tif
us-power-of-attorney-grant	ALIO0001.03.PoA02.tif
application-body	ALIO0001.03.UnPasat-trans.xml
	us-application-body.xsl
	application-body.dtd
	wipo.ent
	mathml2.dtd
	mathml2-qname-1.mod
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	isoamsb.ent
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	isocyr2.ent
	isodia.ent
	isolat1.ent
	isolat2.ent
	isonum.ent
	isopub.ent
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	mmialias.ent soextblx.dtd
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	Image01.tif Image02.tif
	Image02.tif Image03.tif
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	Image22.tif	
computer-listing	SourceCode.txt	
us-declaration	ALIO0001.03.Dclr01.tif	
Comments		

Applicant claims small entity status pursuant to 37 CFR 1.27.